

# Public Information Officer Subcommittee

---

## Meeting Minutes: 6/22/2023

### Attendees:

Tina Boehle (NPS – CEPC), Stephanie Bishop (Assoc. Member), Candice Stevenson (NPS), Catherine Koele (NASF), Brian Harris (USFS), Adrienne Freeman (USFS), Kerry Greene (USFS).

### Also in Attendance:

Nick Terrell (BLM)

### Committee Business:

1. Approve minutes from previous meetings.
  - Brian moved to approve April 2023 meeting minutes and Candice seconded.
  - Brian moved to approve May 2023 meeting minutes and Adrienne seconded.
2. Public Information Branch Lead positions.
  - Committee chair will schedule a focused conversation to generate 2-3 options to present to the field for input – need to inquire w/NWCG rep. on timeframe for draft/final product.
  - Considerations for Information “branch” names: Intelligence, Media, Digital Media, Community Engagement, Office.
3. Training – S-203/303.
  - Revision of S-203 is tied to IPTM and Branch Lead position issue – committee discussed question of how to prioritize training without knowing how to pursue Branch Lead positions.
  - Brainstorm of ideas for courses:
    - Training overall should prepare student for local unit level assignment (PIO3) – further development would work into Complex Incident Management level qualification.
    - End state for S-303 should prepare student for PIO3 assignment. Remove nominations – make course access less restrictive.
    - Media training should be separate and provided for a broader audience than PIO.
    - Consensus on reducing duration of S-303 course. Two- to three-day course, potentially with modules to be completed ahead of time.
4. National PIO contacts spreadsheet.
  - List of CIMT, IMT1, IMT2, and geographic area sponsored IMT3 PIOs is in the PIO Toolbox MS Teams channel. The list will be maintained by GACC/NIFC PIO contacts annually.
5. Presentation/discussion of action items (crosswalk documents).
  - Item pushed to next meeting.
6. NMAC L2023-02, Tasking – Increasing Incident Support Capabilities.
  - Reviewed transcript from 6/15 tasking meeting and introductory discussion topics.
  - Follow-up tasking meeting scheduled for 6/29.
7. 2023 PIO Graphic finalization.

- NWCG Coordinator Sarah worked with web team to upload final 2023 PIO graphic.
8. Inciweb (Drupal).
- Adrienne – Committee Chair not in attendance - push this issue to next meeting to clarify.
9. CPEC update w/ Tina.
- July 23 connections call upcoming.
  - Eclipse messaging should be active on Smokey Bear website.
10. IMRR update
- Kerry – reporting from NWCG training update – NWCG has goals to reduce classroom training across entire curriculum and increase OJT. Meta-review topics of communication and active shooter response at Incident Command Posts.
11. Old Business
- Schedule a national IMT PIO meeting (PIOSC & NIMO) – push to next meeting – ran out of time this meeting.
12. Agency updates.
- USFS – Wildfire risk triangle (ignitions, intensity, susceptibility) emerging as a concept to describe the crisis landscapes. R9 seeing an increase in drought conditions and is starting to hold IMT members in region.