

Public Information Officer Subcommittee

Meeting Minutes: 8/22/2019

Attendees:

Rudy Evenson (BLM), Jan Lemons (NPS), Catherine Koele (NASF), Sean Collins (IAFC), Adrienne Freeman (NPS), Kerry Greene (USFS)

Also in Attendance:

Deb Fleming (NWCG Coordinator)

Old Business

1. Roll Call/Self Check-in
2. Decision making process requires a quorum of 2/3rds, (5 people)
 - Approval of previous meeting minutes. Adrienne moved to approve and Catherine seconded. Notes from July 25 were adopted as minutes.
3. Deb update on NWCG. Deb said NWCG will have an annual meeting of the board in February (second or third week.) Sean is invited. They are about a third done with IPDs (approved or under review.) Operations, Finance, Aviation, Fuels, and some other committees have finished these. Sean asked how Finance, for example, had dealt with the C&G component of the IPDs and their typing; Deb replied that Finance did T1, 2, and 3 section chiefs, but did not know off the top of her head how they did the C&G section. Sean said he would take a look at what was posted and compare with what PIOSC did in that section of our IPDs. Adrienne suggested that PIOSC settle on a timeline for completing our IPDs. Sean said we would discuss under 6 and 7 below.
4. Social Media tasking update. Candace, Catherine, Jan. Candice was sick today but asked Sean to ask Deb if she had everything she needed to distribute the social media product; Deb said that she did have what she needed, and received links from Candace yesterday and talked to Robyn today about posting the document to the NIFC page. Deb gave the document to staff today to finalize the table format, then will send to Sean later today to ask the group to take one last look at it before it is posted next week for review by the larger PIO community.
5. PIO Incident Organizer update - Deb, Jan, Jesse. Jan had not been able to get in touch with Michelle Fidler last month, but expects to reach her before our next call in Sept. Sean said he saw PIOSC tasking priorities as IPDs and social media products first, then PIO organizer, so no rush. Deb asked Jan to loop in her and Jesse for publication info.
6. T1-2 differences and continuing report from Working Meeting Assignments on T2 and T1 IPDs-- Sean referred to a memo from Candice stating the jobs are basically the same, but the quals differ based on how complex or "arduous" the incident is. Sean thinks we are ready to launch the IPDs as they are and asked the group if they are ready to go. Basically the group has 3 IPDs and 4 proposed qualifications. The T1 and T2 IPDs are very similar, but differences between the quals will probably be drawn out when we get to the next step of developing standards. There was some discussion about exactly which documents would be submitted to Deb for the IPDs; most of the group agreed that we would like to submit the NWCG-format Word docs developed in Boise, as well as the landscape-format FEMA-style table summarizing the differences. Sean agreed to contact Robyn and ask her to finalize these documents and

send them to Deb. Any potential discrepancies among the documents identified by NWCG staff can be discussed with PIOSC and resolved on our next call. Deb noted that we should also post a request to OTC to create a new position for PIO3; Deb and LeighAnne can help us work on that. Adrienne volunteered to help work on that paperwork.

7. Subject matter expert to work on task books with FEMA - Kerry reported that FEMA sent her some emails with history and background reading of how their positions were developed. Deb noted that she had sent both Kerry and Adrienne's names to FEMA and FEMA said they were going to send out a "welcome letter" to Kerry and Adrienne this week to start working on that project.
8. Subject matter expert to work on a safety message campaign with FEMA - Brian was not on the call. Sean said that CEPC had requested input on a work group for creating fire safety messages, and Brian volunteered to work on it. Sean will follow up with Brian individually later.

New Business

1. Catherine will take some of the social media tasking work and present it to her Great Lakes Region counterparts. The focus of their fall meeting is social media.
2. Kerry is at the Spring Fire, a lightning start from July being managed for resource benefits.
3. Sean noted that under current "bridging" policies, individuals can "bridge into" a PIO position at the T1 and T2 levels from another C&G position at the same level, but they still have to do the training and task books for that position (but not the lower positions, i.e. you would not have to "work your way up" through PIOF and PIO2 to get to PIO1, if you are already T1 in your current qual, such as Finance Section Chief.) Deb noted that this policy was developed to increase organizational capacity and it is open to modification by NWCG committees and subcommittees such as PIOSC.
4. Sean reported that there was no CEPC meeting this month.

Action Items

1. Rudy will take approved notes and move to meeting minutes.
2. Deb will send Sean the social media document in "final draft" form today so that he can send it out to the larger PIOSC one last time before it is posted for comment on the NWCG web site.
3. Sean will ask Robyn to send final drafts of our 3 NWCG-format IPDs and our FEMA-style table showing differences among those to Deb as the PIOSC work product draft IPDs.
4. Sean will follow up with Brian on the CEPC request for safety message work.
5. Kerry and Adrienne will work with FEMA task book committee once they start getting emails from that group.
6. Jan will follow up with Michelle Fidler on the PIO Incident Organizer.

Other Business/Agenda Items for Next Call

Date for next calls:

September 26th, 2 pm Eastern, 1 pm Central, noon Mountain, 11 Pacific.