Communication, Education, and Prevention Committee (CEPC)

CEPC Conference Call Notes

Logistics

Date: August 15, 2024 (July 11 meeting was cancelled due to NWCG Connections Call & fire activity)

Time: 1500 Eastern, 1400 Central, 1300 Mountain, 1200 Pacific

CEPC Members:

Name	Representation	In Attendance (X)
Jodie Barram	International Association of Fire Chiefs	Х
Kerry Greene	Public Information Officer Subcommittee	
Faith Berry	US Fire Administration	Х
Carrie Bilbao	NIFC External Affairs	Х
Tina Boehle	National Park Service	Х
Mandy Scott	U.S. Forest Service	Х
Kari Cobb	US Fish and Wildlife Service	
Mark Thibideau	Fire Prevention Education Team Subcommittee	Х
Corey Pieper	National Oceanic and Atmospheric Administration	Х
Kenny Jaramillo	Bureau of Indian Affairs	Х
Angie Lane	National Association of State Foresters (Western)	
Katy O'Hara	NWCG	
Caron McKee	Administrative support	Х
Kent Nelson	National Association of State Foresters (Eastern)	
Jon Skinner	Bureau of Land Management	Х
Shawn Zimmermaker	Fire Investigation Subcommittee	Х

Agenda Topics

Annual meeting discussion

COMMITTEE BUSINESS:

<u>Chair's update – Carrie</u>: Our annual meeting is coming up (Oct. 7-11): Conference room has been taken care of (BLM). Agenda is needed soon, to add to travel justifications. Jon Skinner will begin working on drafting the agenda and will post for all members to review/edit. Strategic Plan document will be an agenda item, as well as CEPC product review. Carrie will get with Kent to see what he would like to add to the agenda for October for presenters and field trip. CEPC will have one more meeting in September to discuss final details - many members will need to wait until new fiscal year to make travel arrangements.

*For September CEPC conference call, Carrie will be out of the country for part of September, but will be back in time to meet on Sept 19 or 26th. Sept. 19 works best for most CEPC members; Tina rescheduled the September meeting to the 19th at 1300 Mountain Time to discuss final details for annual meeting.

- NWCG Coordinator remarks and news and update Katy: Not on call.
- <u>PIO Subcommittee update Kerry:</u> Not on call. Kerry helping organize active-duty military to deploy to fires in Idaho.
- <u>Fire Prevention Education Team Subcommittee update Mark:</u> Just had this month's meeting; subcommittee will be in the mix for training modernization. PETM/PETO will be on 2025 list. Gathering names for SMEs, and will have presentation on the process for this next month. Subcommittee will recommend trainings be tied to positions.
- Wildland Fire Investigation Subcommittee update Shawn: Secured a professional editor for PMS-412;

Promoting a better understanding of wildland fire through communication, education, prevention and outreach.

Communication, Education, and Prevention Committee (CEPC)

- it should go to the editor around end of September for review, then hopefully finalized early 2025.
- <u>Fire cause task group update Jon/Kenny</u>: Group has been on hiatus due to fire activity; next meeting is scheduled for Sept 5 at 1030 MT, to meet every two weeks after. Kenny, Jon and Steve Larabee have been discussing caused their breakout group is working on with Roshelle Peterson, DMC.

DISCUSSION TOPICS

- **COHESIVE STRATEGY REPORT FROM 2022**: CARRIE FORWARDED THIS FROM MANDY TO CEPC IF ANYONE HAS COMMENTS OR QUESTIONS, REACH OUT TO MANDY (NO HARD DEADLINE ON THIS).
- "COMM A" FOCUS/DISCUSSION GROUP (TINA) TINA HAS BEEN PARTICIPATING IN THIS GROUP (HAS BEEN LARGELY USFS, SOME NPS) GROUP MEETS TO DISCUSS COMMUNICATING FIRE DIFFERENTLY, REDUCE USE OF JARGON, ETC. FACILITATOR (JANE DARNELL) HAS OPENED UP THE GROUP TO ANYONE WANTING TO JOIN EMAIL TINA IF YOU'D LIKE MORE INFO AND/OR WANT TO JOIN THE GROUP. TINA WILL LOOK INTO SEEING IF ANYONE FROM COMM A WOULD LIKE TO PRESENT AT OUR IN-PERSON MEETING IN OCTOBER.
- VIDEO PROJECT ON CEPC: TINA DISCUSSED THIS WITH RHIANNON TOUCHETTE, NPS VISUAL INFORMATION SPECIALIST —
 RHIANNON COULD POTENTIALLY COME TO A PORTION OF OUR IN-PERSON MEETING IN OCTOBER. IF THE GROUP WANTS TO DO
 THIS (GOALS WOULD BE TO GET NEW MEMBERSHIP, PROMOTE OURSELVES AS SMES (NEED TO DISCUSS AVAILABILITY), UPDATES ON
 WHERE FIRE PREV/ED IS THESE DAYS (CURRENT REPORTS OUT, ETC)).

ACTION ITEMS FROM TODAY'S CALL:

What	Assigned to	Status
Work on draft agenda for October CEPC meeting; post for others	Jon Skinner	
to review and edit.		
Email Tina if you'd like to be added to contact list for "Comm A"	All	
focus group (see above for details on the group).		
Email Mandy if you have questions or comments on the Cohesive	All	
Strategy Report (see above).		
Touch base with Kent on agenda items, esp. related to field trip	Carrie	
ideas in Maine.		

^{*}FOR A LIST OF ALL CEPC ACTION ITEMS, BOTH IN-PROGRESS AND COMPLETED, SEE TEAMS DOCUMENT: Action Items.xlsx (Located on Teams inside the Meeting Agendas and Notes folder)

ORGANIZATIONAL/AGENCY UPDATES

To be submitted in writing – can be covered if there is enough time.

Name	Representation	Update
Jodie Barram	IAFC	
Faith Berry	USFA	
Carrie Bilbao	NIFC External Affairs	Active-duty military deployed to the Boulder Fire, BNF - half battalion (264 active-duty and command staff) of military personnel from Joint Base Lewis-McChord will be mobilizing on the NICC jet in 3 loads from Washington State to the NIFC ramp this Saturday, August 17. They will be accompanied for the next 30 days by the Mark Twain NF Veteran Crew and the BLM Nevada Vegas Valley Veteran Crew. Also have international support from Australia and New Zealand – 71 personnel arrived August 7 to help with fires in NW.

Communication, Education, and Prevention Committee (CEPC)

Tina Boehle/Caron McKee	NPS	
Kari Cobb	USFWS	On fire assignment.
Corey Pieper	NOAA	
Kenny Jaramillo	BIA	
Angie Lane	NASF (Western)	On fire assignment.
Kent Nelson	NASF (Eastern)	On fire assignment.
Mandy Scott	USFS	Smokey Bear awards were last week; congratulations to Carrie for silver medal award! Mandy can share Facebook Live event for all to watch.
Jon Skinner	BLM	Updating BLM fire prevention guide. If anyone has guides they share, please send to Jon.