

# Communication, Education, and Prevention Committee (CEPC)

## CEPC Conference Call Notes

### Logistics

**Date** March 14, 2024

**Time:** 1500 Eastern, 1400 Central, 1300 Mountain, 1200 Pacific

### CEPC Members:

Name	Representation	In Attendance (X)
Jodie Barram	International Association of Fire Chiefs	X
Chris Barth	Public Information Officer Subcommittee	X
Faith Berry	US Fire Administration	
Carrie Bilbao	NIFC External Affairs	X
Tina Boehle	National Park Service	X
Mandy Scott	U.S. Forest Service	X
Kari Cobb	US Fish and Wildlife Service	X
Mark Thibideau	Fire Prevention Education Team Subcommittee	
Doug Hildebrand	National Oceanic and Atmospheric Administration	
Kenny Jaramillo	Bureau of Indian Affairs	X
Angie Lane	National Association of State Foresters (Western)	X
Katy O'Hara	NWCG	
Caron McKee	Administrative support	X
Kent Nelson	National Association of State Foresters (Eastern)	X
Jon Skinner	Bureau of Land Management	
Shawn Zimmermaker	Fire Investigation Subcommittee	X
Stacey Grimes (for Mark)	USFS, OR – on FPET subcommittee	X

### Agenda Topics

- Deposit for Schoodic: Carrie has been working with Schoodic staff – they can work with us on the deposit, just need to confirm our spot. Only need a deposit on the meeting space itself (\$225/day and \$450 total; will need 2 days). Thursday we'll be on a field trip. Jon had mentioned BLM might have funds; Kent is also looking into possible funding through NASF, but would need a firm commitment about when it would be needed; Carrie has a message in to Katie to see if NWCG has any options. Individuals will pay for their lodging and food (can pay at check-in or check-out). (for Feds, likely easiest to pay food on personal cards and get reimbursed through travel voucher). Monday will be a travel day (on our own for food); will have all meals provided on Tuesday/Wednesday, and Thursday breakfast. Wednesday will be a lobster dinner. Airport will be Bangor (a little over an hour drive). Carrie is keeping a list of which CEPC members can attend in person.
- Fire cause task group: Group is coming back together. Rochelle Peterson from Data Management Committee put together this tasking and sent request to old members and identified new members. First meeting will be next Thursday 3/21. The group will work on Undetermined Cause issue, general practice of reporting – will likely develop a guide on use of codes.
- GACC communication and prevention committee meeting: Carrie plans to reach out to GACC comm/prevention committees for a joint meeting sometime this year.

### COMMITTEE BUSINESS:

- Chair's update – Carrie: NWCG annual meeting was in Boise a couple weeks ago. Discussed history of NWCG and what they're looking for in the future. Carrie will send out the meeting notes. Discussion on *Promoting a better understanding of wildland fire through communication, education, prevention and outreach.*

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committee chairs taking on too much, and the need to delegate; also discussed the need to recruit more members/succession planning. NASA is now on board NWCG as a new member.

- NWCG Coordinator remarks and news and update – Katy: Not on call.
- PIO Subcommittee update – Chris: Lots of meetings recently; met every day of last week and focused on review/selection of SMEs for PIO3 and PIOT training modernization. 20 people submitted interest; from that, 9 SMEs were chosen, plus 3 alternates – group will get together in late April to early May. One PIO Subcommittee member will act as a liaison. During the rest of last week’s meeting, went through Subcommittee work, discussed redesign of 203, and proposal for online version of 103 for PIOT; reviewed coursework for PIOC (will hopefully go through IPTM next year); worked on accomplishments and document guiding 2024 expectations. Will be updating brochure, “What kind of PIO.” Spent time reviewing NMAC IWDG tasking from last fall and repackaged recommendations into report format; submitted back. New BIA rep (Lessa Peter) and new BLM rep (Lisa Wilkolak) on the subcommittee. Will propose a position-specific course for the PIOC.
- Fire Prevention Education Team Subcommittee update – Mark: Stacey is co-chair of FPET subcommittee. Discussed FPET PD; getting into the queue for next February. Subcommittee has been mulling over whether to look at that PD whether other prevention PDs are being looked at; drafted a PD to be revised for Prevention Team leaders. Stacey will circle back with Katy on this. Mark recently did a P-310 class with 17 students (including a regional lead and a private individual). Meeting scheduled with regional FPET coordinators on March 29; will discuss what subcommittee does, regional coordinator duties, etc.
- Wildland Fire Investigation Subcommittee update – Shawn: FI-110 is officially live on the learning portal. X-900 is about to be sent to developers. Guidebook PMS-412 to go through final review tomorrow; once comments addressed will go to publishing. Will be going to the Exec Board about investigation study; will know more after meeting with Katy. Also looking into an archiving project for tracking data/materials – this may be of use to other subcommittees.

## DISCUSSION TOPICS

- Carrie was approached about getting WFSAPS training an IQCS number; there is a WFSAPS meeting in a couple weeks; Carrie will talk more to them about this. Class isn’t tied to any position and is not an NWCG required course.
- Smokey’s 80<sup>th</sup>: Prep is going well, getting busier. New campaign is out; announcement for Smokey Bear awards will be coming out soon. August 9 birthday event will be in DC. Event tracking is being done on State Forester’s website. Reading Challenge – USFS would like to know when held/how many people attended so they can track prevention messaging and dollars. [Smokey Bear - 80 Years Preventing Wildfires \(smokeybearbirthday.org\)](https://smokeybearbirthday.org)

## ACTION ITEMS FROM TODAY’S CALL:

What	Assigned to	Status
N/A		

\*FOR A LIST OF ALL CEPC ACTION ITEMS, BOTH IN-PROGRESS AND COMPLETED, SEE TEAMS DOCUMENT: [Action Items.xlsx](#) (Located on Teams inside the Meeting Agendas and Notes folder)

*Promoting a better understanding of wildland fire through communication, education, prevention and outreach.*

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## ORGANIZATIONAL/AGENCY UPDATES

*To be submitted in writing – can be covered if there is enough time.*

Name	Representation	Update
Jodie Barram	IAFC	
Faith Berry	USFA	
Carrie Bilbao	NIFC External Affairs	Staff is meeting with GACC PIOs for the IMT PIO breakouts – providing NIFC updates.
Tina Boehle/Caron McKee	NPS	
Kari Cobb	USFWS	
Doug Hildebrand	NOAA	
Kenny Jaramillo	BIA	
Angie Lane	NASF (Western)	
Kent Nelson	NASF (Eastern)	Gearing up for the eclipse
Mandy Scott	USFS	
Jon Skinner	BLM	