

# Communication, Education, and Prevention Committee (CEPC)

## CEPC Conference Call Notes

### Logistics

**Date:** July 13, 2023

**Time:** 1500 Eastern, 1400 Central, 1300 Mountain, 1200 Pacific

### CEPC Members\*:

Name	Representation	In Attendance (X)
Jodie Barram	International Association of Fire Chiefs	X
Chris Barth	Public Information Officer Subcommittee	X
Faith Berry	US Fire Administration	X
Carrie Bilbao	NIFC External Affairs	X
Tina Boehle	National Park Service	X
Maureen Brooks	U.S. Forest Service	X
Kari Cobb	US Fish and Wildlife Service	
Mark Thibideau	Fire Prevention Education Team Subcommittee	
Doug Hildebrand	National Oceanic and Atmospheric Administration	
Kenny Jaramillo	Bureau of Indian Affairs	X
Angie Lane	National Association of State Foresters (Western)	X
Sarah Lee	NWCG	X
Caron McKee	Administrative support	X
Kent Nelson	National Association of State Foresters (Eastern)	
Jon Skinner	Bureau of Land Management	
Shawn Zimmermaker	Fire Investigation Subcommittee	

Guests: Brittany Wike (USFS, WO)

### Agenda Topics:

#### COMMITTEE BUSINESS:

- Chair's update – Tina: Brittany Wike is interested in possibly joining CEPC and becoming notetaker. Tina attended the Connections call last week and provided an update. U.S. is still sending resources to Canada – this will likely continue.
- NWCG Coordinator remarks and news and update – Sarah:
  - IPTM: The first 5 IPTM positions for CY2023 have begun or will begin their weeklong in-person analysis this month and next. The second 5 positions (ICT5, FIRB, FELB, FFT2, and ENGB) will start this fall. Currently in the process of identifying the IPTM positions for CY2024, and I have already started advocating PIOT/PIO3 and PETM/PETL positions to be included in 2024.
  - Hiring: The vice-Blake GS-13 Coordinator position was announced on Tuesday and closes on 7/24. There are also 3 BLM and 1 USFS GS-9 Writer/Editor detail announcements currently open (FS closes 7/14 and BLM 3 close 7/20).
- PIO Subcommittee update – Chris: Chris was in the field yesterday with the Deputy Secretary of Interior yesterday, looking at some projects and talking about some of the firefighter initiatives. Adrienne from the PIOSC presented the WFIT Board with a memo the PIOSC worked on, with some concerns on Inciweb/Drupal, with some suggestions to address concerns. PIOSC is working on the IWDG tasking regarding short surge capacity for individuals/modules, etc. for the Information functional area; meetings have been going well and they're compiling lots of good ideas and will be meeting twice more this month. Chris is available for questions if anyone has any.

*Promoting a better understanding of wildland fire through communication, education, prevention and outreach.*

# Communication, Education, and Prevention Committee (CEPC)

- Fire Prevention Education Team Subcommittee update – Mark/Maureen: AZ and NM have FPET teams out right now. Both publications the subcommittee has been working on are officially approved and published: standards/guide for FPETS and the host unit guide. Eclipse products are available at the cache, and the toolkit will be available soon.
- Wildland Fire Investigation Subcommittee update – Shawn: Not on call. Update via Tina: status quo at this point. They're working with the National Fire Academy for investigation courses. USFS will provide location; USFS and CAL Fire will provide instructors. Potential for invest Technician Position – now looking at expanding FI-210 instead.

## DISCUSSION TOPICS

### Topic

- Fire Danger courses – 191/291 – SME input (Maureen). For the National Fire Danger Rating System, there are currently no classes; looking to develop 191 and 291. A group has been working on developing the course material. They have developed a 4-minute introductory video as part as the 191 class, working with the University of Idaho; the video needs more info on rating system and how it relates to prevention. For both the course content and video, they first need to identify the positions that would use NFDRS and reach out to those NWCG committees to get SMEs to comment and participate at this stage of development. PTEM, PIOF, Investigation, CEPC would have interest/ownership for 191. For 291 – engine bosses, prevention team leader, PIO. They will be reaching out to CEPC and subcommittees (via the Chair) to get some SMEs to work with them on course material (editing/reviewing). Unsure of timeframe at this point.
- Discussion about glossary term Wildland Urban Interface, owned by FMB (Tina). Currently capitalized in the glossary. Term originally comes from the 2000 National Fire Plan. Now that we're years past that, should it be capitalized? CEPC's consensus was to have the WUI committee help to determine this – Tina will email the chair (Faith is on the WUI committee). After working with WUI, we can go back to FMB (through NWCG/Sarah).

## ACTION ITEMS:

What	Assigned to	Status
ACTION ITEMS RELATED TO STRATEGIC PLAN		
Action Item: Reach out to the Fire Environment committee through the main committee to the Continuing Education and Fire Danger subcommittees. May need some training topics to integrate. (Strategy A of Strategic Plan).	Committee chair (Tina)	
Do scoping/look at titles of trainings to see which ones have a prevention component, then contact committee chairs. (Strategic Plan, A.1.2.). Sarah found the following: For FY23 FBSC has an approved project for "Fire Behavior Learning Module Development & Maintenance" that may have CEPC ties.	Sarah	Part 1 is Completed
Work with Fire Reporting Subcommittee and Data Management Committee on need to revisit fire cause categories. Involve WFISC if so.	Tina/Jon	Fire Reporting Subcommittee planned to discuss at 4/2023 meeting and invite Jon
Reach out to the Fire Reporting and Data Management subcommittees regarding possible Interagency User Guide for causes. (Statistics and current status of cross-walked statistics). (1.B.1 of Strategic Plan).	Jon Skinner	

*Promoting a better understanding of wildland fire through communication, education, prevention and outreach.*

# Communication, Education, and Prevention Committee (CEPC)

What	Assigned to	Status
Track meetings where CEPC members have presented, other similar opportunities, for success stories. Send to Caron to document. (1.C.2 of strategic plan)	All	Tina to present at Southern Wildfire Prevention Learning Exchange Webinar on 5/3/2023
Reach out to the Incident Commanders Advisory Council under NMAC; see about getting on agenda for one of their meetings to share specific topics, such as use of prevention teams during an incident. (1.C.2. of Strategic Plan)	Carrie Bilbao	
Promote CEPCs availability to assist with course development via the CEPC website. Could talk about this in the video. (2.A.1 of Strategic Plan)	Tina	
Ask Sarah if NWCG could look into doing a link to capture comments after each training course (as an evaluation), plus periodic post-assessments? (2.B.1 of Strategic Plan)	Tina	
Look further into possible use of a social sciences model: The Cohesive Strategy looked at how to break sequence of events (human actions) that starts wildfire; used a social sciences model. (Strategy C of Strategic Plan).	Jon	
Continue reviewing literature for additional documents/studies that could be posted on our website under CEPC Research – if you find anything, send to all CEPC members to suggest posting. (2.D.1 of Strategic Plan).	All	
Joint Fire Sciences – find out their next submission cycle so if we think of good research we can submit it to them. *Note – Tina found that 2022 submissions closed on October 14, 2021. There is no info yet for 2023 on their website. (2.D.1 of Strategic Plan).  NOTE 2/9/23: Apparently the 2023 cycle closed on December 20, 2022, so there must be a brief window between October and December. Recommend reaching out to <a href="mailto:sdantewood@blm.gov">sdantewood@blm.gov</a> requesting to be looped in when funding opportunities open.		
Tina will look to see if she has any historic CEPC documents from 2019/2020. (4.A.3 of Strategic Plan), and Maureen will look for documents from even earlier.	Tina/Maureen	Completed
OTHER ACTION ITEMS		
Email chair of WUI committee to get input on whether Wildland Urban Interface should be capitalized in the glossary. After working with WUI, can go back to FMB (through NWCG/Sarah).	Tina	
Promote Prevention Team storymaps on our website, after they are created.	Zach/Maureen	
(Maybe): U.S. Fire Administration is working on fire service personnel lesson plans to engage better with children in their community. CEPC could work with the committee on this/make sure it's a collaborative effort; offer cross-links for the curriculum piece.	Faith	
Angie will send draft Training Work Plan to Tina to send out to CEPC to review. Deadline is December 1st.	Angie/Tina	Completed

*Promoting a better understanding of wildland fire through communication, education, prevention and outreach.*

# Communication, Education, and Prevention Committee (CEPC)

What	Assigned to	Status
CEPC members review Training Work Plan	All	
Send an email that CEPC members can distribute to their agencies to recruit members for the Smokey Bear 80th committee.	Maureen	Completed – 11/14/2022
Pursue finding a new NASF rep for WPSAPS Business Committee	Kent	
Make edits to NWCG/NIFC websites as discussed in notes (pages 11 – 14).	Tina/Carrie	
Hold meeting with other geographic area Communication/Education/Prevention groups and CEPC.	Maureen/Tina	Completed 2/15/2023; will hold meetings twice/year
Look at the list of CEPC Research documents on the NWCG CEPC website and get back to the group with any suggested changes.	All	
Help the FPET subcommittee recruit new members (especially need someone from USFWS). Ask Kari Cobb and Chris Wilcox.	Tina	
Make edits to CEPC Operating Principles and Procedures as shown in notes below (pages 16 – 18)	Tina	
Ask Sarah whether we can share the link to the Fire Restrictions survey (when ready) on CEPC website, or will this violate OMB standards?	Kenny	Survey completed
Get list to Emily for mailing of Fire Restrictions survey, and also list of CEPC members to get access to view survey results.	Kenny/Tina	Completed
Complete video	Candy/all	
Add info on WPSAPS training to website when known	Kenny	Added 2023 WPSAPS training dates
CMS meeting in New Mexico in January (this occurs every other year), with state fire chiefs, fire managers, fire supervisors/NASF Fire Committee meets at the same time. This would be a good group to connect with/present to. Faith will ask about this, see if they'd consider a presentation from CEPC. (1.C.2 of Strategic Plan).	Faith	Completed 01/2023

## ORGANIZATIONAL UPDATES

*To be submitted in writing – can be covered if there is enough time*

Name	Representation	Update
Faith Berry	USFA	FEMA released their Marshall Fire <a href="#">MAT</a> (mitigation team assessment review/report and recommendations). Also, the Wildfire Commission report should be coming out around late Sept/early October.
Carrie Bilbao	NIFC External Affairs	National Wildland Firefighter Day went very well (update from Tina): several news stories came out. Letters came out from ID governor and the President. Very positive! Junior Wildland Firefighter activity book is available through NIFC (kids can print out) – has info on safety, mad libs, etc. – kids can send in a certificate and get a sticker in return! Carrie will be sitting in on Fire Cause subcommittee– will be looking at developing a user guide regarding cause codes, to better inform statistics. Data mgmt. committee will be working with Fire Cause subcommittee. Lots of work at NIFC on Canada fires.
Caron McKee	NPS	Recently worked with Denali National Park & Preserve on outreach encouraging park staff/visitors to not disturb burn piles and will share these when finalized in case they could be of use to others.
Maureen Brooks	USFS	WPSAPS training recently completed, and other ones planned for September and November (dates subject to change); might make classes a smaller size due to bandwidth issues.

*Promoting a better understanding of wildland fire through communication, education, prevention and outreach.*

# Communication, Education, and Prevention Committee (CEPC)

		National Campaign/public service advertising with Smokey Bear – some funding has been moved to AZ and NM. Newsletter for Smokey's 80 <sup>th</sup> next year was sent to CEPC group. Another project is a Smokey Bear reading program (working with Georgia Public Libraries) – will be advertised to libraries nationwide – a digital version will be on SmokeyBear.com, in the digital toolbox (geared towards kindergarten through 4 <sup>th</sup> grade).
Kari Cobb	USFWS	
Doug Hildebrand	NOAA	
Kenny Jaramillo	BIA	WPSAPS meeting with contractors was this week, to look at needed changes, possibly moving to a new server (Sept. 30 <sup>th</sup> is date for some changes). Busy in SW with extended fire season; still focused on prevention messaging. Vice-Pat position is now filled.
Angie Lane	NASF (Western)	
Kent Nelson	NASF (Eastern)	
Jon Skinner	BLM	