

# A Virtual National Fire Prevention Education Team

Community interaction is an important component of NFPET. However, as public health concerns have become a factor, NFPETs have evolved to meet this challenge. Through a combination of traditional and social media outlets and virtual engagements, NFPETs have risen to the occasion.

## How a Virtual Team Functions:

- Utilizes tele-conferencing/Email/text and phone calls to communicate between members and host agency/partners.
- Creates video PSAs for use on social media platforms
- Creates virtual trap-lines by reaching out to local businesses to forward messaging products to share, print and post.
- Provides consistent messaging to stakeholders and partners for their social media platforms.
- Conducts remote media interviews.
- Conducts presentations using virtual sharing platforms

## Advantages of a Virtual Team:

- Limited personal safety exposure
- No need for Host Agency to “house” team
- Cost Savings: No travel, lodging, rental cars, per diem
- Expedited arrival and demob

